SLOW FLOWERS FLORAL INSIGHTS & INDUSTRY FORECAST 2021

"In Pursuit of Nature"




In Pursuit of Nature



Nurtured by Nature

How the pandemic has intensified our connection to the outdoors.

4 Gardening Trends You'll Want to Dig into in 2021

Edible gardening and exciting tropicals are going to be especially big in the new year.

By **Mackenzie Nichols** | December 22, 2020

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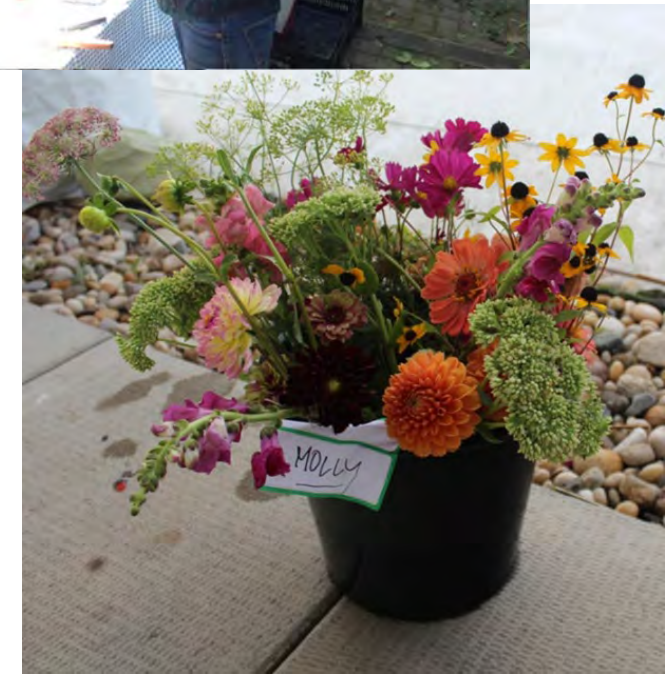


Floral Wellness









The Virtual Florist









Flowers in a Box



AMERICAN
GROWN AT HOME

FEATURED FARM: FERN TRUST







POSTAL PETALS

FARM-DIRECT FLOWERS FOR YOUR DIY ARRANGEMENTS

There's a new floral adventure inside every bloom box!





Beyond the Hobbyist











Opposite Palettes



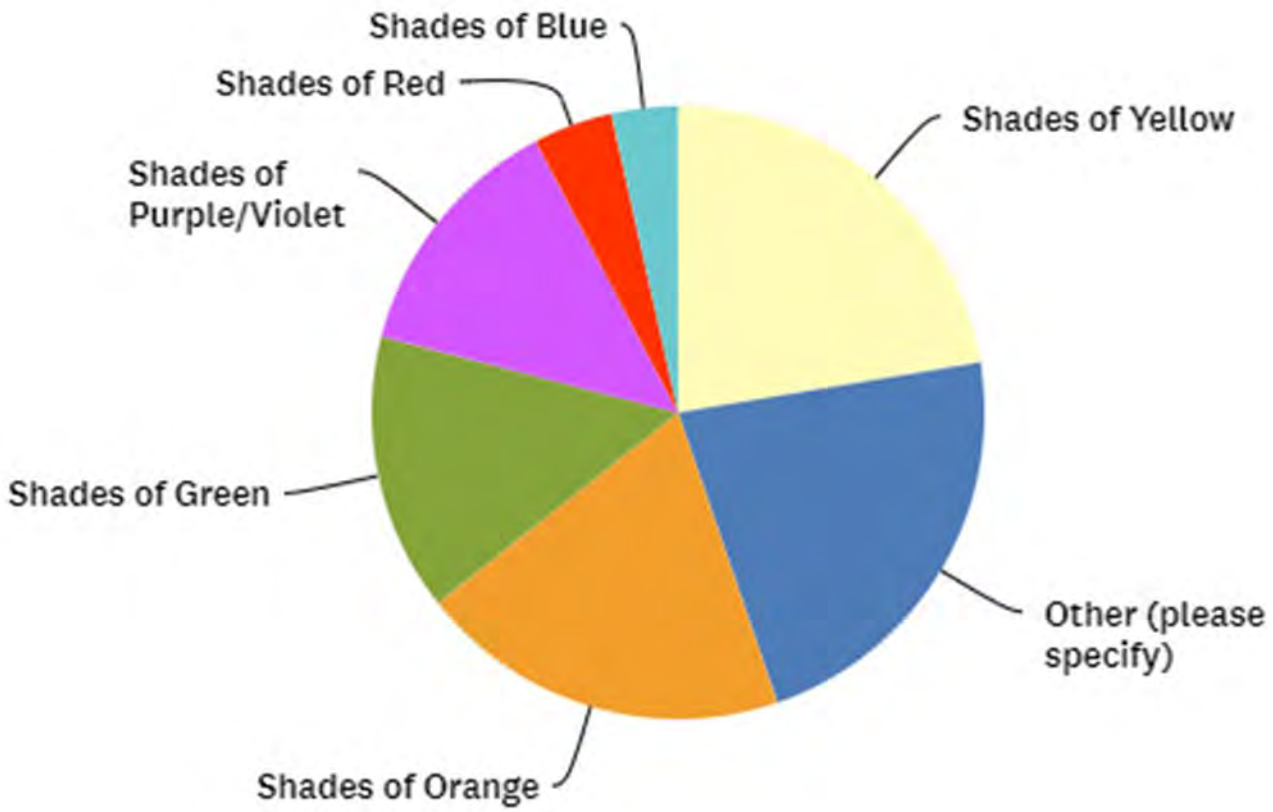








Opposite Palettes



Opposite Palettes







Seed Supply







Variety Development









Floral Trends Q&A



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