





New Blooms for 2025

Hensley's SEED CO. – DENVER · COLORADO –

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Symbols Key

- = Source breeder selection
- OG Certified Organic
- Use for Cut Flowers and Bouquets
- Ideal for Drying and Crafts
- Attracts Beneficial Insects
- Greenhouse Performer
- Edible Flowers
- Grows Well in Containers
- Fragrant
- HL Heirloom
- Easy Choice



the original research farm

Trial site in USDA zone 5b

- **200 Acres Managed**
- **11 Farm Sites**
- **80+ Acres Consisting of:**
  - **Trial Crops**
  - **Breeding & Seed Production**
  - **Cover Crops**



the original research farm

Trial site in USDA zone 5b

2,298 Varieties planted and evaluated at our farm

32 miles Bed feet sown for our trials

150+ New varieties selected for the 2025 season

Note: Additional trialing occurs on partner farms across the country. The varieties planted and miles of bed feet listed above only represent the portion of trialing conducted on our home farm.





PRESENTED BY THE HENSLEY'S TEAM



Blossom Pearl Agrostemma Seed

70-85 days.



Blossom Pearl Agrostemma Seed

70-85 days. ✂



Soufflé Light Pink China Aster Seed

105-115 days. ✂



Prince Rose Celosia Seed

90-115 days.


Prince Rose
Reien





Sunday™ Bright Orange Celosia Seed

90-110 days.


SUNDAY
ORANGE
SUNDAY
BRIGHT
ORANGE



Shimmer Celosia Seed

85-95 days. • OG





Shimmer Celosia Seed

85-95 days. · OG



Corelli Sugoi™ III White Lisianthus Seed

155-165 days.





Corelli Sugoi™ III White Lisianthus Seed

155-165 days.





Corelli™ II Pink Lisianthus Seed

140-150 days.





LisAdora® Apricot III Lisianthus Seed

155-165 days.


VOYAGE 2
LIGHT APRICOT
VOYAGE 2
CHAMPAGNE
LISADORA 3
APRICOT

Avignon & Costa II (series merge)



Avignon Silver II

(F1) Snapdragon Seed

Pale blush-pink for spring and fall production.

Exceptionally robust stems, high yields, and uniform growth
days and low temperatures. Group 2 snapdragon. Previously k

Read More +

Cannes & Costa Summer III (series merge)



Cannes Lavender II-III

(F1) Snapdragon Seed

Early summer snapdragon.

Compared to Potomac Lavender, Cannes Lavend
a similar, soft lavender color and comparable ste
can be grown in the field or indoors and are well

Read More +

Avignon & Costa II (series merge)

Part #	Variety	Notes
SC-SNP-010	**Avignon Silver II**	Re-named from - Costa Silver II
SC-SNP-002	**Avignon Apricot II**	Re-named from - Costa Apricot II
SC-SNP-005	**Avignon Deep Rose II**	Re-named from - Costa Deep Rose II
SC-SNP-008	**Avignon Light Rose II**	Re-named from - Costa Light Rose II
SC-SNP-009	**Avignon Pink II**	No change
SC-SNP-006	**Avignon Ivory II**	New
SC-SNP-004	**Avignon Deep Orange II**	New



Avignon Deep Orange II Snapdragon Seed

100-110 days.



Avignon Ivory II Snapdragon Seed

110-115 days.





Double Frappe Light Pink 2 Snapdragon Seed

100-110 days.

Madame Butterfly Pink



Frappe Light Pink



Maryland Flamingo I-II Snapdragon Seed

100-110 days.













Cannes II-III series Snapdragon Seed

105-115 days.



Cannes Orange II-III Snapdragon Seed

105-115 days.


CANNES ORANGE 2-3
MONACO ORANGE 3
POTOMAC ORANGE 3-4
CANNES LIGHT BRONZE 2-3
OPUS BRONZE
BRONZE W/ WHITE
BRONZE
CHERRY BRONZE



Orleans Red III-IV Snapdragon Seed

105-115 days.

Pelleted Snapdragons – Potomac, Monaco





















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Cranberry Rose Strawflower Seed

78-85 days.



Purple Red, King Size Red, King Size Raspberry Rose, Bright Rose, Cranberry Rose

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Floral Power Plum Antique Viola Seed

60-70 days.





Rococo Frilled Mix Viola Seed

105-115 days.



Agave Zinnia Seed

75-85 days. •







Aurora Zinnia Seed
75-85 days.





Aurora Zinnia Seed
75-85 days.



Ballerina Zinnia Seed

75-85 days. •



Flower Breeding at the original source



- Started with celosia in 2016 and zinnia in 2018
- A new crop for the squash & pumpkin breeding team – with very different breeding methods!
- Focus = new colors and types that don’t really exist yet
- Use recurrent selection to create robust varieties and sophisticated mixes

Recurrent Selection



Plant a field of one project



Select the best plants and remove the others



Cut back the already-pollinated flowers



Let insects pollinate all the remaining selected flowers



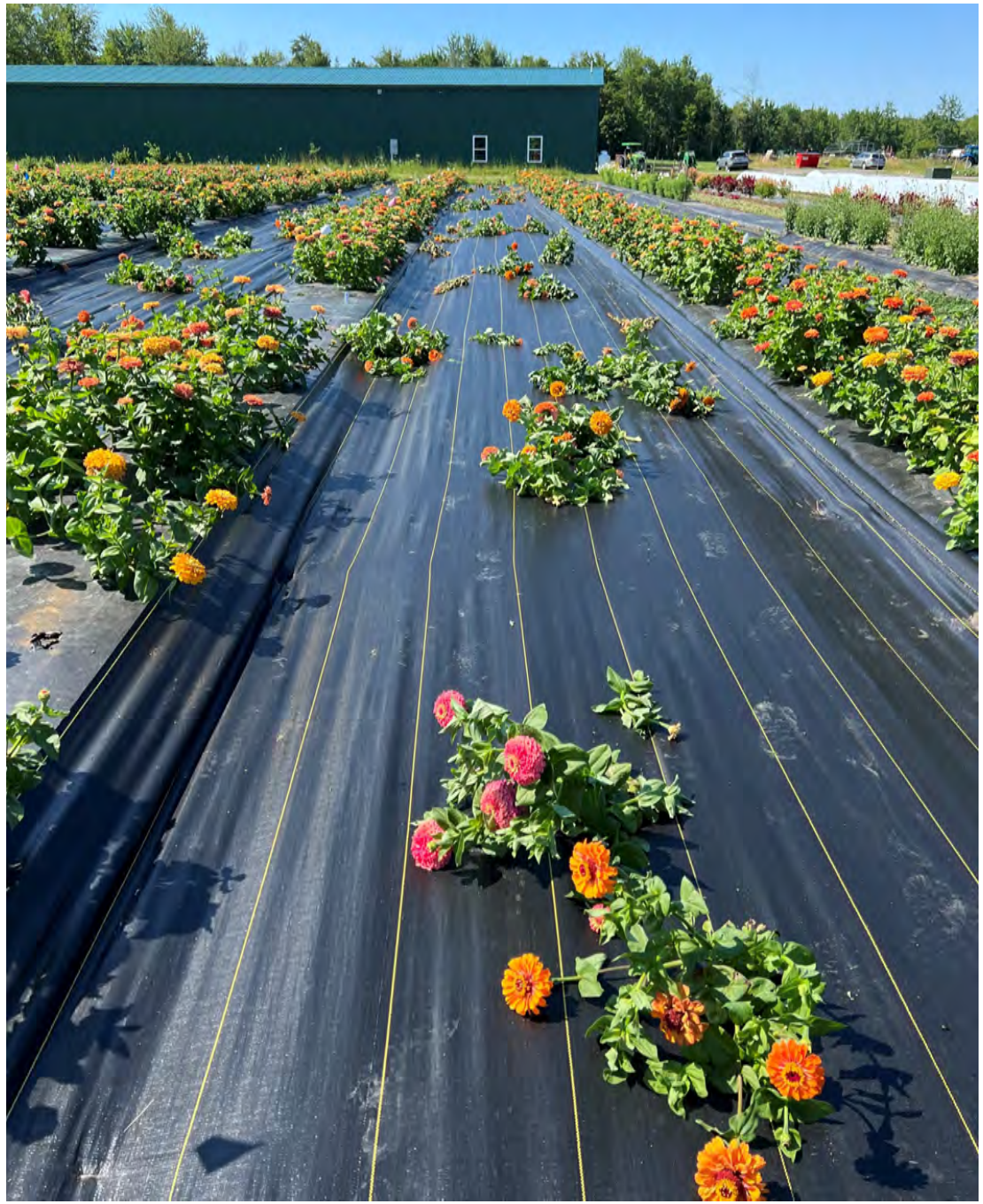
Harvest seed and plant again next year!




BOTHAM
GREENS




Gold
Yellow
lime
Orange Coral
light Coral
Coral
pink
Light pink
Hot Coral
Dar Coral
Coral











RESOURCES

Browse current flower seeds

Browse the current seed catalog

Browse the current seed catalog

Grower's glossary

Snapdragon Groups Explained

Video: Growing resources

Variety trialing

Classical plant breeding

About Our Seeds

Glossary of Growing & Gardening Terms

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Thank You

We hope you enjoyed our presentation

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